TITLE: SYSTEM AND METHOD FOR PROVIDING

TELEPHONE SHOPPING SERVICE... Inventor(s): Young-Jin HONG Application Serial No: 030681-330

SHEET 1 of 9

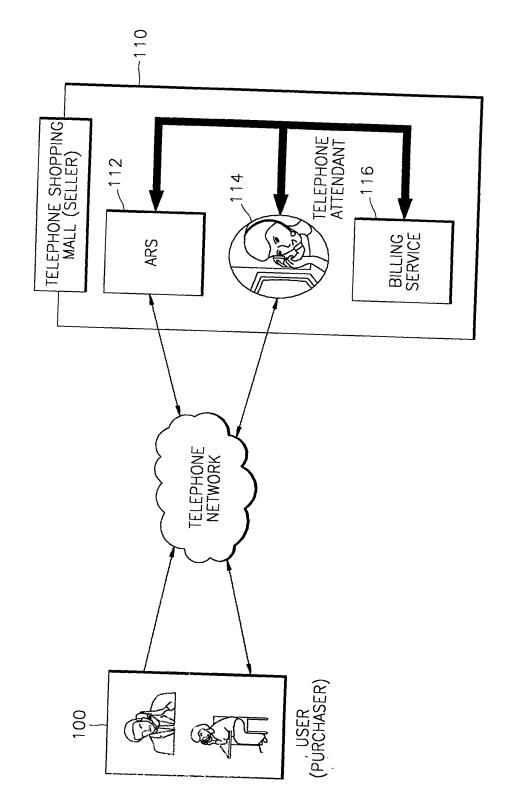


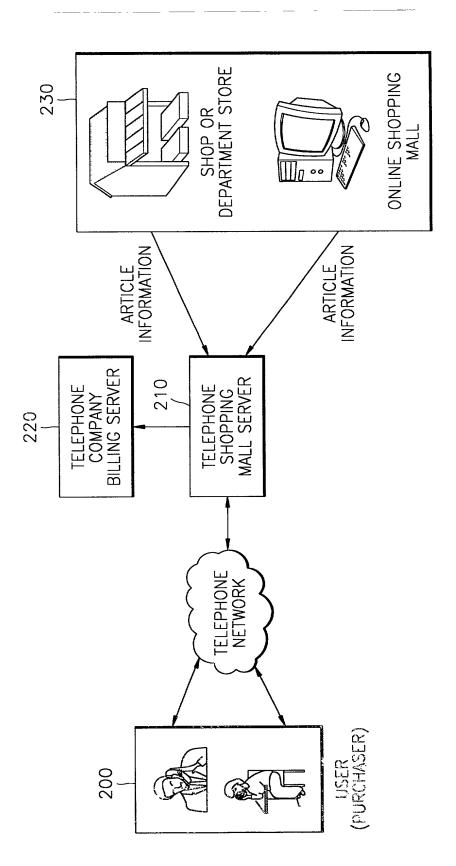
FIG. 2

APPLN. FILING DATE: NOVEMBER 19, 2001 TITLE: SYSTEM AND METHOD FOR PROVIDING

TELEPHONE SHOPPING SERVICE... INVENTOR(S): YOUNG-JIN HONG

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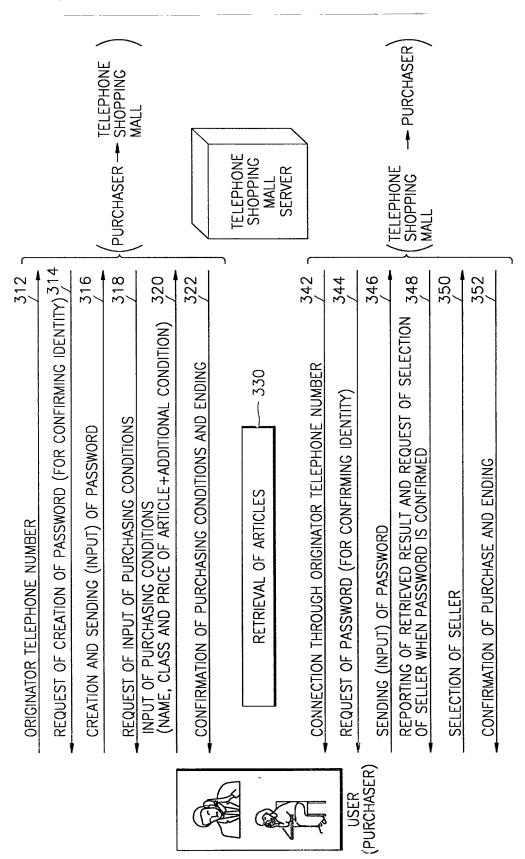
TITLE: SYSTEM AND METHOD FOR PROVIDING

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TELEPHONE SHOPPING SERVICE...
INVENTOR(S): YOUNG-JIN HONG

APPLICATION SERIAL NO: 030681-330

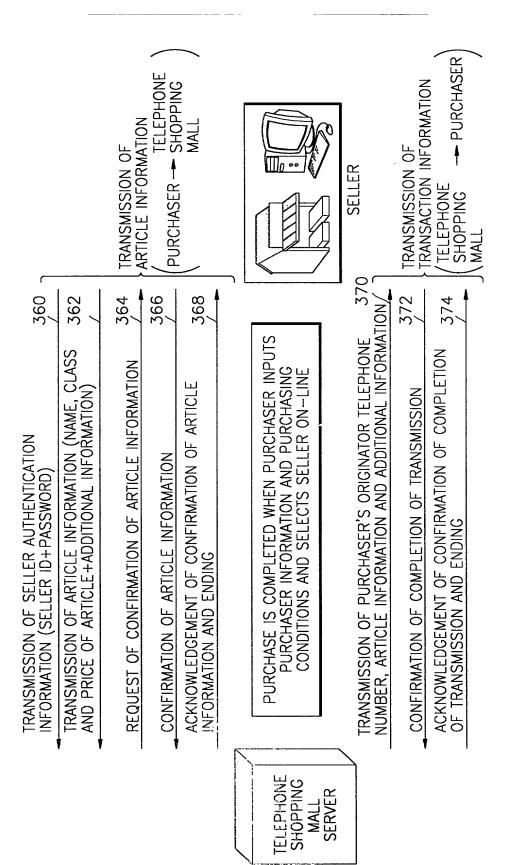




TITLE: SYSTEM AND METHOD FOR PROVIDING

TELEPHONE SHOPPING SERVICE... INVENTOR(S): YOUNG-JIN HONG APPLICATION SERIAL NO: 030681-330

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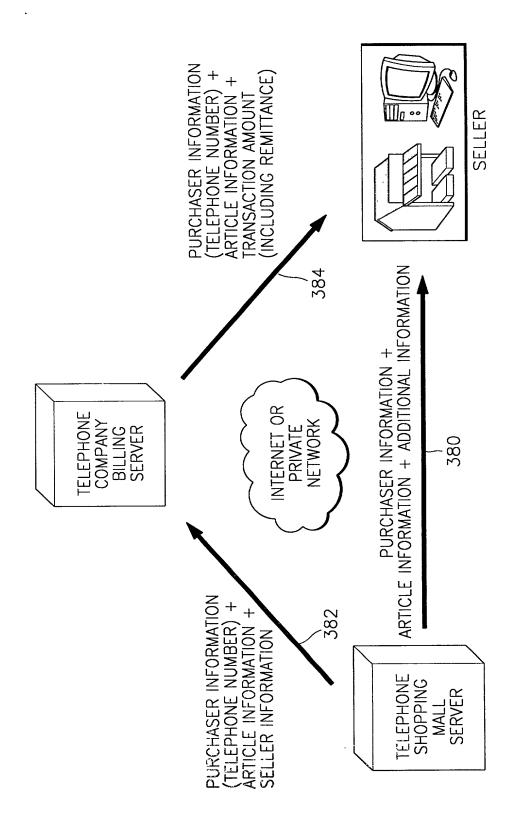


APPLN. FILING DATE: NOVEMBER 19, 2001 TITLE: SYSTEM AND METHOD FOR PROVIDING

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INVENTOR(S): YOUNG-JIN HONG
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• NAME OF ARTICLE: BANANA • PRICE: 1950 WON • SELLER: LOTTE DEPARTMENT STORE ORIGINATOR TELEPHONE
NUMBER: 02-543-4321
NAME OF ARTICLE: BANANA
PRICE: 1950 WON
SELLER: LOTTE DEPARTMENT STORE ORIGINATOR TELEPHONE NUMBER: 02-543-4321 NAME OF ARTICLE: BANANA PRICE: 1950 WON DEPOSIT: 1950 WON — KOREA TELECOM SUBSCRIBER NUMBER 02-543-4321 460 470 TRANSMISSION OF ORIGINATOR TELEPHONE NUMBER, AND NAME AND PRICE OF ARTICLE, AND REMITTANCE OF PURCHASE CHARGE 480 TELEPHONE COMPANY BILLING SERVER 430 409: TRANSMISSION OF ORIGINATOR 410. ORIGINATOR TELEPHONE NUMBER, NAME AND PRICE OF ARTICLE, AND ADDITIONAL INFORMATION TELEPHONE NUMBER, NAME AND FRICE OF ARTICLE, AND SELLER INFORMATION CLASS OF ARTICLE: FRUIT NAME OF ARTICLE: BANANA PRICE: 2000 WON TRANSMISSION OF SELLER ADDITIONAL INFORMATION: REQUEST OF CALLING AT 18:00 ON 02-01-2001 408. Originator Telephone number : 02—543—4321 Class of Article : Fruit Name of Article : Banana Price : 1950 won 1950 WON AT LOTTE DEPARTMENT STORE, 2000 WON AT HYUNDAI DEPARTMENT STORE, AND 2050 WON AT E-MART. TELEPHONE SHOPPING MALL SERVER ORIGINATOR TELEPHONE NUMBER: 02-543-4321 TEMPORARY PASSWORD: 6544 402: Input of Temporary Password 403: Input of Purchasing Conditions 407: Selection of Seller 440 404: CONNECTION THROUGH ORIGINATOR TAANSMISSION OF ORIGINATOR 405: CONFIRMATION OF TEMPORARY 406: PROVISION OR RESULT OF ARTICLE RETRIEVAL TELEPHONE NUMBER TELEPHONE NUMBER **PASSWORD** 411. DELIVERY OF ARTICLE
AFTER CONFIRMATION
OF PURCHASING CONTENT PURCHASER

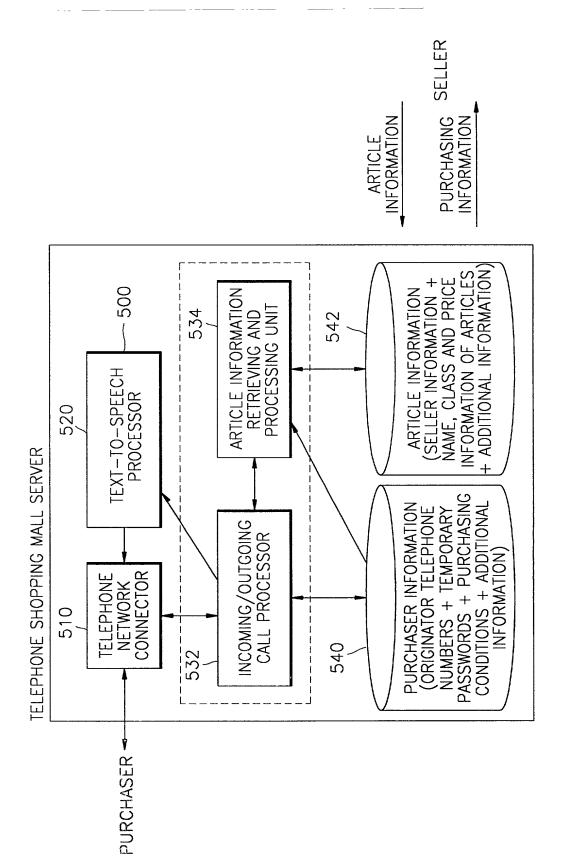
FIG. 4

APPLN. FILING DATE: NOVEMBER 19, 2001 TITLE: SYSTEM AND METHOD FOR PROVIDING

TELEPHONE SHOPPING SERVICE...
INVENTOR(S): YOUNG-JIN HONG

APPLICATION SERIAL NO: 030681-330

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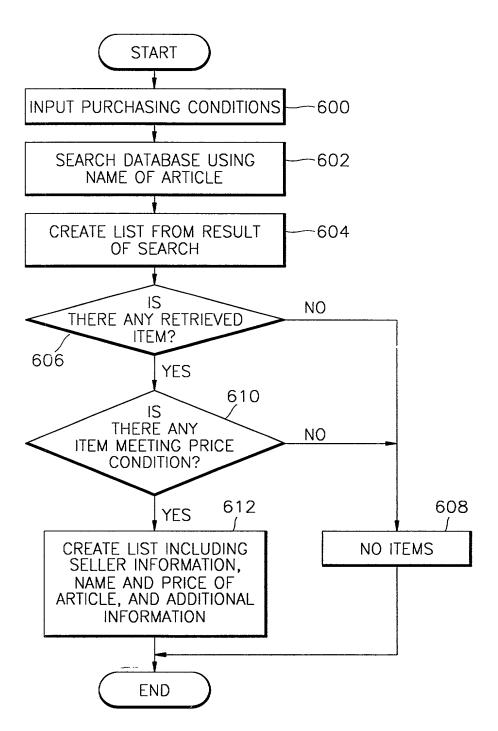


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FIG. 6A



TITLE: SYSTEM AND METHOD FOR PROVIDING

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FIG. 6B

